**To do list:**

Tasks:

1. In column E on August data sheet, when it says, “Career Profiling Engaged” – put a ‘1’ in column T for that user.
2. Answer the following comparison questions:
   * I want to know how much the activity of existing **users from July** was extended in **August**. You can find which of the users are existing based on their emails (Column B). If they are existing users their email will appear in both August and July tabs. I would like to know:
     + Increase in Login count between July – August (column c)
     + Increase in Avg login time (this is in seconds) between July – August (column d)
     + Increase in VWE between July – August (column k)
3. Then please answer the following questions using August data only:

Total:

**XXX** Users

**XXX** log in count

Average time spent on platform per session:

Sum of log in count, visualised by ‘Year group’ and ‘International status’.

(You will need to build a pivot table)

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Sum of Login Count | Column Labels | |  |  |  |  |  |
| Row Labels | '|1st Year| | '|2nd Year| | '|3rd Year| | '|4th Year| | '|5th Year| | (blank) | Grand Total |
| '|Domestic| | X | X | X | X | X | X | X |
| '|International| | X | X | X | X | X | X | X |
| (blank) | X | X | X | X | X | X | X |
| Grand Total | X | X | X | X | X | X | X |

**First Year Students insights:**

**All first years:**

|  |  |
| --- | --- |
| I'm enjoying my studies and have some ideas for my career. | X |
| I'm interested in my degree but not sure how it links to a career or the related career options. | X |
| I’m not sure I would want a career that relates to what I am studying. | X |

X **of first year students have not completed:**

* Internship
* Work placement as part of my degree
* Research experience at university
* Casual or part-time work
* Casual or part-time work in a technical role

**Faculty of Engineering first year vs. Faculty of Arts and Social Sciences first years:**

|  |  |  |
| --- | --- | --- |
| I'm enjoying my studies and have some ideas for my career. | X | X |
| I'm interested in my degree but not sure how it links to a career or the related career options. | X | X |
| I’m not sure I would want a career that relates to what I am studying. | X | X |

X **of first year students in Engineering have not completed:**

* Internship
* Work placement as part of my degree
* Research experience at university
* Casual or part-time work
* Casual or part-time work in a technical role

X **of first year students in Faculty of Arts and Social Sciences have not completed:**

* Internship
* Work placement as part of my degree
* Research experience at university
* Casual or part-time work
* Casual or part-time work in a technical role

**Then complete the same, but for Second Year Students.**

**Virtual Work Experience modules: (column K)**

**XXX** Virtual Work Experience module engagements

(Below) Sum of VWE engagements, visualised by ‘Year group’ and ‘International status’.

|  |  |
| --- | --- |
| '|1st Year| | X |
| '|2nd Year| | X |
| '|3rd Year| | X |
| '|4th Year| | X |
| '|5th Year| | X |

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Sum of Virtual Work Experience |  | |  |  |  |  |  |
| Row Labels | '|1st Year| | '|2nd Year| | '|3rd Year| | '|4th Year| | '|5th Year| | (blank) | Grand Total |
| '|Domestic| | X | X | X | X | X | X | X |
| '|International| | X | X | X | X | X | X | X |
| (blank) | X | X | X | X | X | X | X |
| Grand Total | X | X | X | X | X | X | X |

**Repeat visits within 3, 6, 12, 18, 24, 30, 36 months**

XX % of students have had a return visit within August.

**Total (across August)**

Average VWE modules commenced per student: **XX**

Average industry-based modules completed per student: **XX**

Average number of modules engaged with per session per student: **XX**

Industry trends:

* I want to produce a table that shows the industry preferences of students. In column J there are numbers. Each of these numbers is representative of an industry (you can see these in Sheet 7). For example, 14 = Engineering. I want a table that shows which industries are popular with which students:

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  | Engineering | | | | | Faculty of Arts and Social Sciences | | | | |
|  | 1st year | 2nd year | 3rd Year | 4th Year | 5th Year | 1st year | 2nd year | 3rd Year | 4th Year | 5th Year |
| Accounting |  |  |  |  |  |  |  |  |  |  |
| Advertising, Media, Journalism, and Communications |  |  |  |  |  |  |  |  |  |  |
| Agriculture and Environment |  |  |  |  |  |  |  |  |  |  |
| Animals and Vet |  |  |  |  |  |  |  |  |  |  |
| Architecture |  |  |  |  |  |  |  |  |  |  |
| Arts, Humanities, and Politics |  |  |  |  |  |  |  |  |  |  |
| Building and Construction |  |  |  |  |  |  |  |  |  |  |
| Business and Commerce |  |  |  |  |  |  |  |  |  |  |
| Community and Social Work |  |  |  |  |  |  |  |  |  |  |
| Creative Arts and Music |  |  |  |  |  |  |  |  |  |  |
| Design |  |  |  |  |  |  |  |  |  |  |
| Economics and Finance |  |  |  |  |  |  |  |  |  |  |
| Education, Childcare and Teaching |  |  |  |  |  |  |  |  |  |  |
| Engineering |  |  |  |  |  |  |  |  |  |  |
| Entrepreneur |  |  |  |  |  |  |  |  |  |  |
| Food and Beverage |  |  |  |  |  |  |  |  |  |  |
| Government, Defence and Policing |  |  |  |  |  |  |  |  |  |  |
| Hair and Beauty |  |  |  |  |  |  |  |  |  |  |
| Health and Sport Sciences |  |  |  |  |  |  |  |  |  |  |
| Law |  |  |  |  |  |  |  |  |  |  |
| Marketing and Public Relations |  |  |  |  |  |  |  |  |  |  |
| Mathematics |  |  |  |  |  |  |  |  |  |  |
| Medical Sciences and Medicine |  |  |  |  |  |  |  |  |  |  |
| Nursing and Midwifery |  |  |  |  |  |  |  |  |  |  |
| Property and Real Estate |  |  |  |  |  |  |  |  |  |  |
| Psychology |  |  |  |  |  |  |  |  |  |  |
| Science |  |  |  |  |  |  |  |  |  |  |
| Technology |  |  |  |  |  |  |  |  |  |  |
| Trades and Mining |  |  |  |  |  |  |  |  |  |  |
| Sports |  |  |  |  |  |  |  |  |  |  |
| Transport, Tourism and Hospitality |  |  |  |  |  |  |  |  |  |  |
| Fashion |  |  |  |  |  |  |  |  |  |  |
| Australian Defence Force |  |  |  |  |  |  |  |  |  |  |
| Energy |  |  |  |  |  |  |  |  |  |  |